

GULF COAST ATHLETICS



AD PACKAGE

2010 - 2011

COMMODORE ATHLETICS

CORPORATE OPPORTUNITIES

[] Gold Corporate

First Time Purchase: \$ 3000

Renewal: \$ 2500

- Billboard at all three venues.
(Baseball Field, Softball Field, Gymnasium)
- Full Page Ad in all Media Guides.
- Large Rotating Graphic Banner Ad
(150 x 500) on GCathletics.com
- Logo – advertised via slide show at all Commodore home basketball games.
- Logo - on the back of all camp t-shirts.
- Audio Spot - recognition at Commodore home games.
- 2 season passes for all Conference home basketball games.
- 2 Commodore Room season passes.

[] White Corporate

First Time Purchase: \$ 2000

Renewal: \$ 1500

- Billboard at all three venues.
(Baseball Field, Softball Field, Gymnasium)

COMMODORE ATHLETICS

MISCELLANEOUS OPPORTUNITIES

INDIVIDUAL VENUE OPPORTUNITIES

_____ **Billboard – Baseball Field (4' x 16')**

\$1000 / First time \$600 / Renewal
** Digital Full Color Mesh



_____ **Billboard – Softball Field (4' x 12')**

\$1000 / First time \$600 / Renewal
** Digital Full Color Mesh



_____ **Billboard – Gymnasium (4' x 12')**

\$1500 / First time \$1000 / Renewal
** Digital Full Color Lexan



CHARGES & CHANGES

_____ Change Artwork Fee for Baseball, Softball, and Gym signs \$ 500.00 / per sign

COMMODORE ATHLETICS

MISCELLANEOUS OPPORTUNITIES

MISCELLANEOUS OPPORTUNITIES

_____ Score Table – Gym (2' x 10')

\$1500 / First time \$1000 / renewal

Material: Digital Full Color Lexan - Lighted Sign

** Based on Availability



_____ Score Board – Gym

\$1000 / First time \$500 / renewal

Material: Digital Full Color Molded Lexan - Lighted Sign

** Based on Availability



_____ Baseball – Foul Poles (2' x 3')

\$1000 / First time \$500 / renewal

Material: Digital Full Color Mesh Banner

** Based on Availability



_____ Softball – Foul Poles (2' x 3')

\$1000 / First time \$500 / renewal

Material: Digital Full Color Mesh Banner

** Based on Availability

COMMODORE ATHLETICS

WEBSITE ADVERTISING OPPORTUNITIES



STATIC WEB ADVERTISING

Athletic Department / Medical Services

Size: 150 x 125 pixels Full Color Static Graphic Ad

Cost: \$ 600 / First time \$ 500 / renewal ** Based on Availability



STATIC WEB ADVERTISING

Athletic Teams / GC Sports Network / GC Camps

Size: 150 x 125 pixels Full Color Static Graphic Ad

Cost: \$ 850 / First time \$ 750 / renewal ** Based on Availability

GULF COAST SPORTS NETWORK - TITLE SPONSOR



Cost: \$ 2000 / Per Year

Full Color Banner Ad

** Based on Availability

- Company Logo integrated in a 950 x 125 pixel banner advertisement.
- Company Logo to appear in Cover it Live Blogs, EzStream Streaming Video, & DakStats Stat Tracker.
- Company Logo will appear in GC Sports Network Media Guide Advertisements.



Athletic Department

Athletic Advertising Agreement

CONTACT / BILLING INFORMATION

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

I agree to pay the Gulf Coast Foundation/Athletics for the selected advertisement.

Print Name

Signature

Date

Make all Checks Payable to: Gulf Coast Foundation/Athletics

Please mail this agreement and any inquiries to:

Gulf Coast Athletics
Attn: Steve Merchant
5230 West US Highway 98
Panama City, FL 32401

For Questions please call:

Steve Merchant
Sports Information & Marketing
Phone: 850-769-1551 ext 2813
Fax: 850-873-3530
Email: smerchant@gulfcoast.edu