

2010 GULF COAST SUN RUN

Half-Marathon, 5K, & 1 Mile Run/Walk benefiting Gulf Coast Athletics

Saturday, September 18, 2010
 Aaron Bessant Park (at Pier Park)
 500 West Park Drive | Panama City Beach, Florida 32413

Sponsorship Form

Contact Information *(please print)*

Sponsor Name or Business: _____ Name to appear on event materials: _____
 Contact Name: _____ Phone: _____ E-Mail: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Runner/Team Identification

Please refer to **Sponsorship Entitlements** to determine if your selected sponsorship includes complimentary runner registrations. If so, we ask that you list your runners below to identify who will be receiving complimentary registration per your sponsorship entitlements. **Please note that each runner will also be required to complete the Runner Registration which will provide additional information and the runner's signature on the SUN RUN Waiver/Release.**

Runner's Name *(please print)*

Phone

E-mail

Runner's Name <i>(please print)</i>	Phone	E-mail

Payment

To confirm your sponsorship, please complete and return this form with your payment to the Gulf Coast Community College Foundation:

Select Sponsorship:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsorship <i>(exclusive)</i> \$5,000 | <input type="checkbox"/> Entertainment Sponsorship <i>(exclusive)</i> \$2,500 |
| <input type="checkbox"/> T-Shirt Sponsorship <i>(exclusive)</i> \$3,500 | <input type="checkbox"/> Platinum Sponsorship \$1,500 |
| <input type="checkbox"/> Runner Number Sponsorship <i>(exclusive)</i> \$3,000 | <input type="checkbox"/> Gold Sponsorship \$1,000 |
| <input type="checkbox"/> Gift Bag Sponsorship <i>(exclusive)</i> \$2,500 | <input type="checkbox"/> Silver Sponsorship \$500 |
| <input type="checkbox"/> Finisher's Tent Sponsorship <i>(exclusive)</i> \$2,500 | <input type="checkbox"/> Bronze Sponsorship \$250 |
| <input type="checkbox"/> Aid Station Sponsorship <i>(exclusive)</i> \$2,500 | <input type="checkbox"/> Fan Club Sponsorship \$100 |
| <input type="checkbox"/> Friday Dinner Sponsorship <i>(exclusive)</i> \$2,500 | |
| <input type="checkbox"/> I am unable to sponsor or participate this year, however I would like to donate \$_____ to support Gulf Coast Athletics. | |

Select Method of Payment: Check Credit Card *(please see below)* Invoice me at my contact address

Check: Please make checks payable to GCCC Foundation and indicate SUN RUN on the memo line. *Thank you!*

The Gulf Coast Community College Foundation | 5230 West U.S. Highway 98 | Panama City, FL 32401

Credit Card: Visa MasterCard AMEX

Card Number: _____ Exp. Date: _____ Name as it appears on card *(please print)*: _____

Thank you for supporting Gulf Coast Athletics!

Your contribution will have a positive impact on the life of a student athlete at Gulf Coast Community College.



Please return your completed In-Kind Donation Form to:

Gulf Coast Community College Foundation | 5230 West U.S. Highway 98 | Panama City, FL 32401
 850.872.3862 phone | 850.769.8032 fax | hricketts@gulfcoast.edu



Please see reverse side for entitlements.

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Entitlements

Title Sponsorship (exclusive) \$5,000:

Greet Participants at Event
Start/Finish Line Recognition
2 Gulf Coast Athletics Web Site Banner Locations: (Athletic Department & Medical Services)
Logo on Event T-Shirt
Logo on Runner Numbers
Logo on Event Main Stage
Full Page Advertisement in Commodore Media Guide (5 guides)
16 Complimentary Basketball Season Passes with Hospitality Room Access
2 Items (Trinket and/or Literature) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Logo Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
12 Complimentary Runner Registrations
1 Web Banner on SUN RUN website

T-Shirt Sponsorship (exclusive) \$3,500:

Logo on Event T-Shirt
Logo on Event Main Stage
½ Page Advertisement in Commodore Media Guide (5 guides)
12 Complimentary Basketball Season Passes with Hospitality Room Access
1 Item (Trinket or Literature) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Logo Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
8 Complimentary Runner Registrations
1 Web Banner on SUN RUN website

Runner Number Sponsorship (exclusive) \$3,000:

Logo on Runner Numbers
Logo on Event Main Stage
½ Page Advertisement in Commodore Media Guide (5 guides)
10 Complimentary Basketball Season Passes with Hospitality Room Access
1 Item (Trinket or Literature) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Logo Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
8 Complimentary Runner Registrations
1 Web Banner on SUN RUN website

Entertainment Sponsorship (exclusive) \$2,500:

Logo on Event Main Stage *plus*

Runner Gift Bag Sponsorship (exclusive) \$2,500:

Logo on Runner Gift Bag *plus*

Finisher's Tent Sponsorship (exclusive) \$2,500:

Logo on Finisher's Tent *plus*

Aid Station Sponsorship (exclusive) \$2,500:

Logo on Aid Station *plus*

Friday Dinner Sponsorship (exclusive) \$2,500:

Logo at Event *plus*

Platinum Sponsorship \$1,500:

1 Item (Business Card or Coupon) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
6 Complimentary Runner Registrations
1 Logo SUN RUN Website Banner

Gold Sponsorship \$1,000:

1 Item (Business Card or Coupon) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
4 Complimentary Runner Registrations
1 Logo SUN RUN Website Banner

Silver Sponsorship \$500:

1 Item (Business Card or Coupon) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
2 Complimentary Runner Registrations
Recognition on SUN RUN Website Banner

Bronze Sponsorship \$250:

1 Item (Business Card or Coupon) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
1 Complimentary Runner Registration
Recognition on SUN RUN Website Banner

Fan Club Sponsorship \$100

1 Complimentary Runner Registration
Recognition on SUN RUN Website Banner

¼ Page Advertisement in Commodore Media Guide (5 guides)
8 Complimentary Basketball Season Passes with Hospitality Room Access
2 Items (Trinket or Literature) in Runner Gift Bag
Logo on Pre-Event Promotional Materials
Logo on Event Signage
Logo Recognition in GCCC Foundation Annual Report
Logo on Powerpoint Slide at Gym Athletic Events
6 Complimentary Runner Registrations
1 Web Banner on SUN RUN website